

July 1, 2023

Dear Business Owner:

Thank you for your interest in our charitable fundraising initiative involving the local business community, Signature VIP Club ([www.SignatureVIPClub.com](http://www.SignatureVIPClub.com))!



We would like to invite your business to participate in this initiative at **NO COST TO YOU**. As one of the largest real estate companies in Florida with more than 50,000 past customers and averaging 6,000 transactions per year, we have created a low-cost membership program for our customers, real estate agents and friends who can purchase memberships that will afford them discounts and promotions at local businesses such as yours. We are inviting businesses to participate **FREE OF CHARGE**, now through December 31, 2024. To generate charitable donations, we will sell club memberships to prospective members for an introductory price of \$10, which is completely tax deductible, since they will be sold through our charitable arm, Signature Gives Back, Inc. 501(c)(3) ("SGB"). This fundraiser will directly benefit SGB, which supports dozens of charities across Florida and beyond. For more details on SGB, please visit [www.SignatureGivesBack.org](http://www.SignatureGivesBack.org).

The more businesses like yours that participate by offering special discounts and promotions to our members, the more memberships we will be able to sell and the more donations we will raise for SGB to share amongst the charities we support! You and your business will benefit by the tremendous exposure this initiative will afford everyone. We will promote this to people across Florida and nationally through a variety of marketing channels. New patrons will be attracted to your business through the discount or promotion that you make exclusively available to our members.

Please consider what special discount or promotion you would like to offer in order to be included in this significant marketing initiative. Each time one of our members shows you their physical or digital membership card, we will ask you to please honor whatever your promotion is, as our members may reuse it multiple times. We have a talented committee at SGB that is overseeing the Signature VIP Club. Our incredible marketing team is helping us to effectively promote it to all of our customers, real estate agents and friends! Your company and promotion will be listed at [www.SignatureVIPClub.com](http://www.SignatureVIPClub.com) so our members can easily find you!

If you have any questions about the Signature VIP Club, our company or charity, please feel free to contact me or speak with one of our committee representatives. We appreciate your interest and participation!

Most Sincerely,

A blue ink handwritten signature, appearing to read "Ben G. Schachter", written over a horizontal line.

Ben G. Schachter  
Broker / President  
(561) 302-9099 / [Ben@SignatureFlorida.com](mailto:Ben@SignatureFlorida.com)